

Pandemic continues to fast-track robotics solutions in retail

Along with record 2020 growth for Brain Corp, a recent RetailWire survey confirms increased interest for robotic automation is growing rapidly among retailers.



80%
Of retailers recognize that the pandemic has set new consumer expectations that they will need to meet going forward.

40%+
Of large retailers cite the pandemic for increasing the importance of using robotics for in-store applications.

73%
Cite the health crisis for increasing importance of using robotics in warehouses and distribution centers.

As a result, retailers are accelerating their robotic plans at a rapid pace.

64%
Of retailers now feel having a budgeted strategy in place in 2021 is important.

50%+
Of respondents plan to invest in an in-store robotics automation solution within the next 24 months.

Retailers cited these as key pandemic factors that changed their view of robotic automation, and they aren't going away anytime soon.

44% Need to improve on-shelf inventory availability

55% Need to provide a safer, cleaner spaces for shoppers

Key robotic solutions of interest

59%
Scanning shelves for stockouts

35%
Pricing accuracy checks

35%
Delivering goods from the back warehouse to store shelves

21%
Scanning stores for planogram compliance

21%
Floor cleaning

2020 Brain Corp expansion

The survey results reflect the real-world growth that Brain Corp experienced during the past year for its robotic AI software platform, BrainOS®.

300% Increase
In BrainOS-powered robotic deployments as retailers adopted robotic automation.*

3.3M Hours
Of additional productivity generated by BrainOS-powered robots.*

*Brain Corp network data

Ready to learn more?

Get the information you need to make an informed decision about establishing your in-store robotic automation strategy with this [Retail Buyer's Guide](#) and the full results of the [RetailWire Survey](#).

About the survey

RetailWire survey conducted during March 2021 with 136 respondents. Respondents include retailers/wholesalers, industry consultants/agencies, technology solution providers and brand marketers/manufacturers. Respondent profile annual revenues ranged from \$5+B (15%) to less than \$100M (51%).

